



ReForest London
planting the future today

2018

ANNUAL
REPORT



WHO WE ARE

ReForest London is on a mission to plant, grow and sustain London's urban forest by engaging and empowering our community. Trees provide us with an incredibly long list of benefits and ReForest London aims to see our city packed full of those benefits.

Take a look at the hundreds of events and the thousands of trees to the right and you can see we are doing just that. In addition to our own events and plantings, we're driving London's Million Tree Challenge, a community project to inspire and empower Londoners to plant trees on their own land, all across the city.

We rely on strong community partnerships, eager volunteers and generous donors to ensure the Forest City grows its leafy canopy of trees.

Healthy and livable cities always need more trees. We have programs to help get trees into backyards, businesses, industrial lands, schools, parks and natural areas – any type of land. We can help you make your corner of the city greener and leafier - give us a call!

2018 BY THE NUMBERS

- 3,687** Trees planted
- 1,840** Shrubs planted
- 5,117** Trees given away
- 5,342** Seedlings given away
- 5,342** Volunteer actions
- 339** Projects & events:
 - 201** Activities with school groups
 - 31** Naturalization & community plantings
 - 28** Tree depots
 - 31** Aftercare events
 - 48** Outreach & educational events

422,021 Trees planted by Londoners through the Million Tree Challenge by the end of 2018

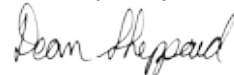
MESSAGE FROM THE EXECUTIVE DIRECTOR

“One of the greatest inter-generational passions we share is the desire to build a better, happier and safer world for our children.” I think this quote, by Dalton McGuinty, is true and that we all do want a better world. Thousands of Londoners have been putting this value into action at our many tree planting projects. Hundreds more have helped with community booths, given away seedlings or been on project committees. Trees are the epitome of hope and faith in the future.

But we need to do more. There is so much need and so much that needs improving. And so much incredible benefit to be gained by us and future generations! We need to find new ways of making our community healthier and more sustainable. The challenges we face today, like crashing biodiversity, declining wildlife populations and climate change are more than pressing – they are urgent.

For 13 years, ReForest London has been helping London become greener and healthier through the magic of trees. We will never stop working hard to bring the benefits of trees to our community but it's time for us to do more too. I'm delighted to share that ReForest London is committed to building London's first environmental centre – a place to co-create, with our community, new ways of becoming a more environmentally sustainable community.

I invite you to read more about this exciting new project and to make 2019 the year you and your family take some new steps too. We are all in this journey together.



Dean Sheppard, Executive Director

Happy students at St. Martin Catholic Elementary School.



MILLION TREE CHALLENGE

London's Million Tree Challenge (MTC), the community-wide collaboration to create a greener, healthier city for all, crossed the 400,000 trees planted and registered mark in 2018 – 422,021 to be exact!

MTC Partners and supporters stepped up in a wide variety of ways including MTC sponsorship, funding tree depots and park naturalizations, donating in-kind products or services and volunteering to plant or take care of trees. Over 470 different actions were taken by over 200 London businesses and organizations! The beauty and strength of the MTC is the diversity of participants and the many ways to take action.

Platinum level MTC Sponsor, the Richard and Beryl Ivey Fund (a fund within the London Community Foundation) continued to lead support and Cornerstone Architecture continued their Silver sponsorship for a second year. We gained some great new support including Silver sponsors Old Oak Properties, M&T Printing Group, and Robinson Mitsubishi, and Bronze sponsors Renewi Canada and Bimbo Canada.



Robinson Mitsubishi became an active MTC Partner in 2018 in part to promote their new, greener Outlander, a plug-in hybrid electric vehicle. STIHL Ltd. Canada sponsored a large tree giveaway on National Tree Day.





MTC Silver sponsors Old Oak Properties, planted a large oak at Cheswick Park. M&T Printing Group hosted a reception with Chuck Leavell (centre), tree farmer & tree advocate and keyboardist for The Rolling Stones!



National Tree Day 2018 was another big success for getting trees into homeowners' hands to plant and register. We had 14 participants give away 1,300 seedlings and 2,100 small trees at 32 locations across the city. Huge thanks to the City of London – Founding Partner of MTC – for all their support and for hosting three large tree giveaways.

Forest City Road Races and Bentley Hearing hosted a large seedling giveaway on race registration day and Western Fair District donated booth space for the Fair where volunteers gave out baby native trees.

We had some great support from White Oaks Mall who installed a permanent exhibit about ReForest London and we received our first directed donation from Earmark, a real estate initiative to donate back to the community!

Thank you to all who contributed to the Million Tree Challenge! Be sure to read our list of donors to see who is supporting the Million Tree Challenge, ReForest London and a greener city for all.



NATURALIZATIONS & OTHER PLANTINGS

When ReForest London began its work in 2005, city parks, industrial and institutional lands and neighbourhoods received 2,002 new native trees and shrubs. In 2018, we are excited to announce, that thanks to an incredible effort from our amazing volunteers, we have increased our annual impact to 4,900!

Londoners love trees! In 2018 we were joined by 1,362 volunteers, including 51 volunteer groups, with a passion to help make their city leafier! We held 31 planting events at 23 sites which encompassed 9 watersheds and 14 neighbourhoods.

On a sunny September Saturday, to kick off the fall planting season, over 120 volunteers from Western Orientation Serves, CN, CN Police, CN Pensioners and the 84th Scouts Group joined us at Somerset Woods in Byron to plant 450 native trees and shrubs. This project was generously supported by CN through the CN EcoConnexions program, Tree Canada and the Ontario Ministry of Natural Resources and Forestry (Land Stewardship and Habitat Restoration Program). This was the first of 12 fall park plantings across the city that were



Many people enjoyed 'putting down new roots' at Huntington Park.

Western University students planted hundreds of trees at Somerset Woods.



supported by the CN EcoConnexions program.

In October, on two different Saturdays, thanks to the generous support from the City of London, CN EcoConnexions, and the Government of Ontario (Multicultural Community Capacity Grant), we held two multicultural planting events for newcomers to Canada and the Forest City. Volunteers from LUSO, South London Neighbourhood Resource Centre, YMAP, Fanshawe and TD joined us at Admiral Park and Cheswick Park to add a combined total of 313 new native trees and shrubs.

All these planting projects clean our air and water, help our urban forest adapt to climate change, create wildlife habitat, improve our neighbourhoods and increase London's woodland and tree canopy cover. We are grateful to all the sponsors who supported these projects in 2018 including:

Bimbo Canada, Canada Life, Citi Cards Canada, City of London, CNEcoConnexions, Cornerstone Architecture, Fairstone, Government of Canada, Government of Ontario, Harris Home Hardware, Horizon Leadership, IKEA, KPMG, London Interfaith Community, Old Oak Properties, Ontario Ministry of Environment, Conservation and Parks, Ontario Ministry of Natural Resources and Forestry, Rotary Club - London Downtown, TD Friends of the Environment Foundation, TLC Landscaping, The Tea Haus, Tree Canada, TRY Recycling, Union Gas and Western University.

2018 Naturalizations & Community Plantings

- Admiral Park
- Applegate SWM
- Canterbury Park
- Celebration Forest
- Cheswick Park
- Crestwood Woods
- Dingman Park
- Family Service Thames Valley
- Grampian Woods
- Halls Mills Park
- Huntington Park
- Hyde Park SWM
- Hyde Park SWMF
- Kains Woods SWM
- Paul Haggis Park
- Pond Edge Berm
- LMHC Limerlost
- LMHC Marconi
- Shelborne Park South
- Somerset Woods
- Sovereign Woods
- Springbank Flats
- Thames Park

Planting oaks at Kains Woods SWM on a hot summer day.



AFTERCARE

As hard as we work to plant thousands of trees in naturalization projects across the Forest City each year, it is equally important to ensure these “baby woodlands” receive the care they need to establish successfully.

Aftercare events take place regularly each year between June and September. It is a rewarding experience for volunteers who can immediately see the value of their contributions to the survival of young trees. A little care goes a long way!

Since 2011, ReForest London staff has worked with 2,708 volunteers to return to 168 planting projects to perform various aftercare activities which include: weeding, re-mulching, staking and replacing damaged or missing tree collars.

In 2018, we worked with 266 volunteers and six organized volunteer groups to perform aftercare activities at 23 projects planted one to two years ago across London. It's always a wonderful way to spend a summer evening, listening to music, enjoying a popsicle and making new friends.



A happy group of aftercare volunteers at Virginia Park.

Aftercare at Southwinds Park (left) and West Lion's Park.





Two different groups of hikers enjoyed the view at Westminster Ponds Environmentally Significant Area (ESA) on hikes led by our newly trained hike leaders.



HIKES

In 2018, through an initiative called A Walk in the Woods, ReForest London partnered with Thames Valley Trail Association (TVTA) to train ReForest London volunteers and TVTA members as Certified hike leaders. This training enables them to lead a series of hikes in some of London's parks and Environmentally Significant Areas. A group of 10 volunteers completed a full-day training course to become Certified Hike Leaders through Hike Ontario. During the course, they learned about how to plan and run a safe and exciting hike.

These trained individuals then went on to lead 11 spring hikes throughout London. The hikes were open to the public to enjoy, with each hike having a unique theme that was discussed along the trail. Topics discussed included: invasive species and management, forest habitats, ecosystem diversity, history of Ontario forests and tree identification.

The public hikes gave 49 eager nature lovers a chance to get outside with family and friends to enjoy natural areas and learn about the many hidden beauties that lie within the Forest City.

We thank the Ontario Trillium Foundation and the Government of Ontario (through the Ontario Sport and Recreation Communities Fund) for their support.

COMMUNITY ENGAGEMENT

With a goal to increase community event participation and reach new audiences, 2018 was a great year for outreach with 48 events attended, 16 of them for the first time. Events included volunteer fairs for newcomers and older adults, London Knights hockey games, and the launch of a Métis healing garden. We reached over 7,200 people, many new to us. This outreach contributed to a 29% increase in newsletter subscribers and a 15% increase in online reach. At many of these events, we gave away seedlings for a total of 4,078.

For the past seven years, one of our largest annual seedling giveaways has been at the Forest City Road Races. In 2018, spearheaded by then Board Chair Linda Lustins, we expanded our participation through entering a team in the race to raise money. Donations were matched by generous past Board Members and MTC Partner Libro Credit Union formed their own team to help raise money for trees. This new type of fundraising paired with outreach raised \$6,153!

"Raising funds through an event like this gives us money we can spend on items essential for supporting our more visible programs." - Linda Lustins



We attended the busy spring Home & Outdoor Show at Western Fair District.

Volunteer Suze Belleville sold our popular t-shirts at Go Wild Grow Wild.



NEIGHBOURHOOD RELEAF TREE DEPOTS

Londoners love getting trees for their yards and in 2018 we held 28 Tree Depots and gave away 5,117 trees to residents across the City, offering 61 different species, including a variety of edible trees.

Based on feedback from past Tree Depots, we worked hard this year to incorporate more edible tree options into our Depot program. We offered a unique fall Fruit Tree Depot where Londoners lined up to take home an apple, plum, peach or “cocktail” tree for their yards. We also worked with Tree Canada to plant a small community orchard at King’s University College and at the London Food Bank.

We also offered an Accessible Tree Depot designed to reach Londoners with mobility challenges. Residents requested tree species online or by phone, and our volunteers delivered and even planted the new trees on the resident’s property.

The Neighbourhood ReLeaf program would not be possible without the generous support of the City of London (TreeMe Program), Renewi Canada and the thousands of residents who helped ‘pay it forward’ by donating at the events.



Tree recipients (left) at Forked River Brewing Company’s tree depot, and choosing Redbuds on National Tree Day at the City of London’s Exeter Road Tree Depot.

Renewi Canada funded and hosted a large tree depot at their offices in 2018.



SEEDS TO FOREST

Launched in 2018, our Seeds to Forest program provides hands-on environmental education to students in grades 4, 5 and 6 in schools across London and Middlesex County. The program takes students through four tree-related activities: growing baby trees in the classroom, participating in a site planning activity, planting trees in their schoolyard, and finally, attending an educational tree hike in Westminster Ponds Environmentally Significant Area. Through these activities, students learn valuable lessons about stewardship, ecology and the importance and benefits of trees.

Teachers told us that one of the activities they and their students enjoyed most was the site planning workshop. Through this activity, students learn about what factors to consider when thinking about planting a tree, such as soil, moisture and light conditions. Students then work in groups to determine soil type, participate in a mapping exercise, and then recommend which species of trees they think would be best for their schoolyard. Teachers appreciate this activity for all the educational opportunities it presents, but the kids love it because it helps them feel a sense of ownership and environmental responsibility. Kids love



Planting large trees at the launch of the Seeds to Forest program.

Students take part in a site planning workshop.





Students enjoy a hike (left) and planting a large tree (right).

Planting acorns is a fun activity for students.



trees – and we know how important it is to provide them with real-world connections to the things they are passionate about. We hope that this program helps to nurture the tree-hugging spirit of some of our youngest citizens!

We are proud to report that in 2018 we partnered with 30 Public, Catholic and Private elementary schools in London & Middlesex. Over 1,620 Grade 4-6 students were involved in the Seeds to Forest program, growing over 1,900 seedlings and planting 409 trees and 58 shrubs in their schoolyards. Students also hiked a 2.75 km route through the woods (for a collective 3,250 km walked!), learning about forest ecosystems. Through our partnership with London Arts Council's 'Culture City' program, we also welcomed over 300 Grade 7 and 8 students, who planted 165 new trees and shrubs in Celebration Forest, while also enjoying a nature hike and photographing the woods.

The appetite for schoolyard tree planting and environmental education continues to grow every year and we are so excited to see what 2019 has in store! We express our gratitude to our program sponsors who supported our school program in 2018: Ontario Trillium Foundation, City of London (TreeMe Neighbourhood Matching Fund), TD Friends of the Environment Foundation, the Government of Ontario (Ontario Sport and Recreation Community Fund) and the Arcangelo Rea Family Foundation.

GIFT OF A TREE

The Celebration Forest ceremony and tree planting is one of special meaning to the hundreds of people who gather for it each year to plant trees in memory and in celebration. Since 2011, hundreds of native trees have been planted in Celebration Forest. In 2018, 114 trees were planted in memory, 56 were planted in celebration of people, clients and events, and two were planted in honour of beloved pets. A thunder and lightning warning led to the event being postponed by two hours, and by reaching out to attendees the day prior, we still had a great turnout. Thankfully, when event time came, the sun shone as everyone gathered to plant trees.

Once again, we were able to rely on 28 fantastic volunteers who helped greatly including set up and take down and assisting guests where needed. The ceremony featured the reading of the honouree names and a poetry reading by London poet Frank Beltrano. Photography volunteer Kate Fraser captured a special moment during the planting, when two attendees held an Indigenous drumming ceremony for their tree.

Thank you to event sponsors Horizon Leadership and TLC Landscaping for their generous support.



Indigenous planters hold a drumming ceremony for their tree.

Family members have fun planting in Celebration Forest.



GREEN LEGACY STUDY

The Wellington County Green Legacy Programme is the largest municipal tree planting program in North America! Since 2004, over two million trees have been grown and distributed free to landowners with the help of thousands of student and community volunteers.

We saw this amazing program and wondered how we could bring it here to London. In 2017-2018, ReForest London and our project partners were inspired to learn about the Green Legacy model. We gathered extensive operations information from the Green Legacy and other nurseries. Our team prepared a business model, modelling tool and plan for a community nursery based on local demand. Our work resulted in an Award of Excellence from Wellington County for our commitment to the environment and land stewardship.

The project resulted in three main outputs: a feasibility report, a business modelling tool and an operating manual describing how Wellington's facility operates. These tools have been shared with other communities who are also considering creating community tree nurseries of their own.

ReForest London is continuing our work to explore and develop a community nursery model to help realize our goal of planting a million new trees in the Forest City.

We thank the Ontario Trillium Foundation and the City of London for supporting this project. We also thank our project partners at the City of London, Upper Thames River Conservation Authority, Thames Valley District School Board, London District Catholic School Board and Wellington County for their contributions to the study.

Wellington students (left) take part in growing thousands of trees for their county, and a greenhouse full of baby spruce trees grow.



LONDON'S FIRST ENVIRONMENTAL CENTRE

You don't always get to decide when opportunity knocks. True innovation and strength is the ability to grasp new opportunities. The desire of London Health Sciences Centre to divest the land and buildings where ReForest London has our offices, created a once-in-a-lifetime opportunity for our community.

London has never had an environmental centre and like all communities, we need to drastically improve the environmental sustainability of our actions, our neighbourhoods and our city. Enter our vision for a community-based Environment and Sustainability Centre.

The working name of the Centre is Westminster Ponds Centre, since that is where we are located. And what an incredible site we have! It is 14 acres (5.6 hectares) with four buildings on a cultural heritage landscape, nestled next to 400 acres of protected natural area, right in the heart of London, not far from Wellington and Commissioners.

The Centre will be a catalyst for environmental change in our community. It will focus on making our



*The beautiful and impressive Wellington Pavilion is the jewel of the Westminster
A fall view of the Bruce Pavilion on the Westminster Ponds Centre site.*





Ponds Centre site and will be restored to its former glory for our community.

A sunny summer view of the Perth Pavilion on the Westminster Ponds Centre site.



community more sustainable, stimulating deep and ongoing partnerships and collaborations within the environmental sector and more importantly with those in other sectors. Sustainability reaches across many aspects of our community life.

The Centre will create a hub of focus, drive and innovation to keep moving London, and Londoners, toward a more sustainable future. The Centre will be a community facility with a wide range of activities and opportunities, all designed to engage, inspire and effect environmental behavioural change leading to more sustainable lifestyles and neighbourhoods.

A sustainable community is not only good for the environment but it's good for the economy, for our human health, for social equity and for our quality of life.

We spent much of 2018 laying the groundwork for this incredible opportunity. A unique site coupled with the vision behind the Environment and Sustainability Centre has the potential to become a remarkable facility, notable on a national scale. We invite you to follow along in 2019 as more visible parts of the project start, including building upgrades and restoration. Better yet, join us on the journey. It's a big project with lots of room for our community at the table.

VOLUNTEERS

In 2018, ReForest London continued to be a go-to organization for those looking to get involved in the environmental sector. People of all ages came out to plant trees, do aftercare, run a booth, give out trees and seedlings, run our committees, assist in the office and more. At year's end, 1,225 individuals had volunteered or had taken training, and through the Seeds to Forest program, 1,620 students took part in schoolyard plantings and seedling growing. Overall, these engaged citizens took action 5,342 times, providing 11,692 hours of service. This is equivalent to having four additional full-time staff!

We continued to attract many businesses and community organization groups to plant trees. We had 64 groups join us in all, 61% of whom were returning from a previous year. It's wonderful to see returning volunteer groups, as well as some new faces every year!

During 2018, we made sure to tell our volunteers how appreciated they are. We held two volunteer appreciation events that each attracted many volunteers. These included a winter event with a free brunch, nature hike and movie screening in



Spreading the word about ReForest London at Doors Open.

Happy Canada Life volunteers plant a White Pine at Sovereign Woods!





At the 2018 AGM, three top volunteers received recognition. From left are: Bryan Bishop, Phil Brewster and Dan Bishop.
One of our younger volunteers, Westly, at a seedling giveaway.



January, followed by a summer picnic with games and trivia in August. We also featured several volunteers in our newsletter as part of our Volunteer Spotlight, and recognized three top volunteers at our Annual General Meeting in June.

Whether it's to gain new skills, earn volunteer hours, or have a meaningful team-building experience, there are a multitude of reasons to volunteer with ReForest London. Thank you to all our volunteers for the vital support you provide. We couldn't do it without you!

"For me, to plant a tree is... to express hope for the future."
- Goose van Oosten

"The reason I love to plant trees with ReForest London is because I like to breathe, and thanks to trees we can! It also brings me great joy to share the experience with my kids, too."
- Jess van Koeverden

"I like to plant trees because they grow bigger."
- A. J. van Koeverden (age 4)

"For the environment, for my community, for my children and future generations; I dig trees!"
- Itza Acosta

"Trees are like people; when you give them nutrition and a good place to live, they can thrive"
- Westly (age 13)

FINANCIAL REPORT

Our financial results continue to look different than in recent years as our project to create London's first Environment and Sustainability Centre continues to gather steam. We've raised significant funds for needed capital renovations and this is reflected in both our increased Assets as well as Deferred Capital Contributions (funds earmarked to cover depreciation of our new assets).

We had a solid year in revenue generation not only for the Environmental Centre but also for ReForest planting and education programs, with small increases in Donations, Corporate Support and In-kind Donations. Our Deferred Revenue reflects our ongoing success in raising funds for the upcoming year instead of just the current year. This mixed approach is key to our stability and continuity.

Our expenses increased as our activities intensified in both tree programs and the Environmental Centre. We executed over 300 events and activities in 2018. Our full audited financial statements are available and our auditor is PricewaterhouseCoopers LLC. ReForest London also has an active Finance and Audit Committee overseeing and guiding our operations and reporting.

Doug McIntosh, Board Chair

Financial Statement Excerpts

	2018	2017
Cash	\$293,193	\$ 343,104
Total Assets	\$706,279	\$584,803
Deferred Revenue	\$191,733	\$246,778
Deferred Capital Contributions	\$294,070	\$153,338
Unrestricted Funds	\$103,483	\$88,130
Restricted Funds	\$76,200	\$67,900
Total Revenue	\$868,349	\$807,520
Total Expenses	\$844,696	\$767,196
Surplus	\$23,653	\$40,324

FINANCIAL AND IN-KIND SUPPORT

We are grateful for the support of many donors, from individual supporters to major sponsors. Each donation helps us plant more trees, educate more Londoners about their importance and engage our community in caring for our urban forest.

LEAD SPONSOR - Canada Life

Canada Life has been the Lead Sponsor of ReForest London since 2009. In addition to their financial support, this corporate leader has also planted trees on their own land and encourages their employees to volunteer to plant trees in the community.

Forest (\$10,000 or more)

Canada Life
City of London
CN EcoConnexions
Eco Canada
FedDev Ontario
Government of Canada
Government of Ontario
The Richard & Beryl Ivey Fund
a fund within the London Community Foundation
The Estate of Jim Kennedy
London Community Foundation
M&T Printing Group
Old Oak Properties
Ontario Trillium Foundation
Robinson Mitsubishi

Andrew & Helen Spriet
TD Friends of the Environment Foundation
Tree Canada

Tall Oak (\$5,000 - \$9,999)
Arcangelo Rea Family Foundation
Cornerstone Architecture
Forest City Road Races
KPMG
Nature London
Renewi Canada

Sugar Maple (\$1,000 - \$4,999)
102.3 Jack FM
Bentley Hearing Services
Bimbo Canada
Downtown London
Fairstone

Form & Build Supply
Golder
Harris Home Hardware
IKEA
Linda Lustins
London Endowment for Heritage
a fund within the London Community Foundation
London Inc. Magazine
London Interfaith Community
The Nicholson Family
Dr. Carlo Pavan
The Richardson Family
Scotiabank
STIHL Limited Canada
The Tea Haus
Union Gas
Western Fair District
Western University
White Oaks Mall

LOOKING AHEAD

Exciting things are going to be happening in 2019 for ReForest London!

Several projects will be taking place at the new Westminster Ponds Centre (WPC). The gatehouse restoration will be done and feature signage about the cultural and natural heritage of the site including First Nations and Veterans' history, information about tenants and the programs and activities being offered. Accessibility ramps will be installed, and the creation of a new Volunteer Centre in the Bruce Pavilion will take place, launching the three-year "Signal Boost" initiative. The focus of this initiative is to host and facilitate public environmental education and outreach, volunteer training, workshops and presentations at WPC in partnership with London Environmental Network member organizations.

2019 will see the return of the popular hike training offered for ReForest London volunteers and Thames Valley Trail Association members. Also in 2019, thanks to the City of London's TreeME program, the ever-popular Tree Depots will be held at various locations across the city. Homeowners will again be able to get free trees to plant in their yards and of course register them in the Million Tree Challenge.



A view of the historic gatehouse that will be restored in 2019.

In 2019, check out two amazing murals, (left) at White Oaks Mall and (right) at Bostwick Community Centre thanks to Robinson Mitsubishi.



REFOREST LONDON BOARD & COMMITTEES

Thank you to our dedicated and hard-working Board of Directors, Committees and thousands of volunteers for making London greener and healthier and being committed to keeping the *Forest* in the Forest City.

2018 BOARD OF DIRECTORS

Doug McIntosh, Chair

Linda Lustins, Chair
Professional Group Facilitator

Mike Bloxam, Trees Committee Chair
Owner, SunTap Technologies

John Cabral, Trees Committee Chair
Chartered Professional Accountant

Katie denBok, CPA, CA, Director
Partner, Enterprise Audit, KPMG LLP

Brandon de Vries, Director

Hosam Elshrek, Director

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Treasurer, Finance Committee Chair
Chartered Professional Accountant

Craig Flinn, Marketing Committee Chair
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Paul Hendrixx, Corporate Secretary,
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Associate Lawyer

Dale Jardine, Director
President, London and Area Association for
Volunteer Administration (LAVA)

Harry Joosten, WPC Committee Chair
Independent Community Service Professional

Scott May, Director
Campus Communications Consultant, Western
University

Dan Shekhar, Director
President and CEO of CanAsian
International Business Inc.

REFOREST LONDON GOALS

EMPOWERMENT

Empower community groups, businesses and individuals to plant and care for trees.

ECOSYSTEM HEALTH

Improve London's environmental health through planting trees and shrubs in natural areas, parks, industrial land, commercial properties, yards and along streets.

EDUCATION

Educate Londoners about the importance of trees and how to plant and care for them.



ReForest London
PO Box 25144
London, ON N6C 6A9
519-936-9548
info@reforestlondon.ca

reforestlondon.ca

Ontario
Trillium Foundation



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Foundation

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a fund within the London Community Foundation


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The Estate of Jim Kennedy

Andrew & Helen
Spriet

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