



2019

ANNUAL REPORT



WHO WE ARE

ReForest London is a small but mighty non-profit organization with a vision to see our community thriving in a healthy urban forest. We're on a mission to enhance environmental and human health in the Forest City by inspiring, educating and empowering Londoners to plant and care for trees and to be part of a sustainability-focused future for our community.

We live our core values as we green up the Forest City. Values of collaboration, optimism, respect and empowerment. We work with supportive community partners and dedicated volunteers who share our vision. Like a forest that thrives when comprised of many kinds of trees, we value and gain strength from diversity.

We have programs to help get trees planted on all land types in every corner of the city, and we invite you to join us in making our city more livable, leafy and green. Get in touch!

Cover photos: A young naturalist is excited to get a tree from the Tree-mobile, and aftercare volunteers give a recently planted oak some love at Enterprise Pond.

2019 BY THE NUMBERS

2,963	Trees planted
1,421	Shrubs planted
3,797	Trees given away
4,786	Seedlings given away
2,944	Volunteers
5,687	Volunteer actions
371	Projects & events:
228	Activities with school groups
19	Park & community plantings
22	Tree depots
24	Aftercare events
78	Outreach & educational events
452,097	Trees planted by Londoners in the Million Tree Challenge by the end of 2019

A MESSAGE FROM THE EXECUTIVE DIRECTOR

One of ReForest London's strengths is working with our community to achieve things together that we can't do alone. Almost all of our events, projects and plantings are in some kind of collaboration with a local business, school, neighbourhood organization, faith group, etc. London's Million Tree Challenge is a great example of community coming together to make a real difference. We launched the Challenge because we knew London needed a new, high impact level of tree planting. We helped incubate and launch London Environmental Network for the same reason: there was a community need and we were able to leverage our strengths to fill it.

In October, we publicly launched a new project that fills a long-standing community gap and a growing need. London has never had an environmental centre, yet we know our cities and lifestyles urgently need to become more environmentally sustainable. Greater environmental sustainability means healthier people, a more resilient ecology and a stronger economy. London's new Westminster Ponds Centre for Environment and Sustainability will inspire and lead environmental change in our community. It's an ambitious project, but we have a strong start and more importantly, we know it fills a need in our community. We invite you to be part of this journey with us.



Dean Sheppard, Executive Director

A view of the Westminster Ponds Centre grounds in late July, 2019.



MILLION TREE CHALLENGE

We're on our way to half a million new trees planted in London's Million Tree Challenge (MTC), as the counter crossed the 450,000 mark in 2019! This community-wide collaboration to create a greener, healthier city for all continues to garner support and enthusiasm from Londoners. The diverse range of participants and the many ways to take action strengthens this unique campaign.

MTC supporters helped the challenge in many ways including: direct sponsorship; funding tree depots and park plantings; donating in-kind advertising, products and services; hosting events; and volunteering to plant or take care of trees.

The City of London, as co-founder of the Million Tree Challenge, and Canada Life as Lead Sponsor of ReForest London, continued to lead support of this important project. Silver sponsors Cornerstone Architecture, Old Oak Properties and Robinson Mitsubishi maintained their strong support, and Bronze sponsors Renewi Canada and Bimbo Canada showed their commitment to a greener London. We also had 17 MTC supporting level partners, several of whom gave valuable in-kind contributions.



Posing with ReForest London staff and volunteers, Mayor Ed Holder (centre) has fun celebrating trees at the MTC 2019 season launch party at Robinson Mitsubishi. Thank you to our Western Fair seedling sponsors shown below!





A couple happily pose for a photo with their new tree at the City of London's National Tree Day giveaway at Exeter Road Operations. Below, Sustainability at Western host a seedling giveaway on campus celebrating National Tree Day.



In May, Robinson Mitsubishi generously hosted an MTC celebration to launch the season and encourage participation, with many different individuals, groups and businesses in attendance including Mayor Ed Holder, the London Majors and Parkway Garden Centre. Prizes were donated by many supporters and a good time was had by all.

National Tree Day 2019 was another big success for getting trees into homeowners' hands to plant and register. We had 9 participating organizations and 30 giveaway locations, with 1,007 seedlings and 2,464 trees given out. Big thanks to the City of London for co-hosting three large tree giveaways. We also teamed up on a National Forest Week promotion and giveaway with Robinson Mitsubishi and several other businesses including Bridlewood Homes and M&T Printing Group. The first ever Tree-mobile gave out native and fruit trees and was well-received by homeowners at stops around the city.

Thank you to everyone who contributed to the Million Tree Challenge in 2019. This truly is everyone's challenge for a leafier future!



NATURALIZATIONS & OTHER PLANTINGS

In ReForest London's 14th year of planting in London, we worked with many passionate volunteers to plant thousands of native trees and shrubs all over the city. With all their leafy benefits, these newly planted trees are already hard at work on behalf of the Forest City's residents.

We plant trees for many reasons, including connecting landscapes, reducing erosion, pulling pollution out of the air and improving water quality. It all comes back to quality of life and it doesn't take long to see the benefit: just as long as it takes someone to smile at the tree they just planted!

From hosting a special planting with local settlement agency LUSO where we welcomed new Londoners to 'put down roots,' to having a deer join in on the fun at one project, it was an eventful year! Together, our volunteers made a far-reaching positive impact in our local communities who will feel the benefits of that hard work for years to come.

Fast facts: 19 planting events, 3,579 trees and shrubs planted, 1,249 volunteers, 52 volunteer groups, and lots of added oxygen for Londoners to breathe!



Western University students take part in an orientation tree planting activity at Fairmont Trail in September. Below, tree planting knows no age bounds as shown in this image from our annual Multicultural Planting event in October.



"We were seeking an activity to do something together as a family which also allowed us to get outside and give back to the community. AJ said he likes to plant trees because he thinks the world needs more trees to help everyone breathe and stay healthy."

-Jess and AJ Van Koeverden, Tree Planters and Community Liaisons

"The reason why I care for the environment by planting trees is because trees beautify our surroundings and landscapes, provide shade whenever it's a really hot summer day, and their leaves change colour in the fall, which is my favourite season of the year."

-Sam Wenske, Tree Specialist

All these planting projects help our city adapt to climate change, create wildlife habitat, improve our neighbourhoods, and increase London's woodland and tree canopy cover. We are grateful to all the sponsors who supported these projects in 2019 including: Canada Life, Citi Bank, City of London, Church of St. Jude, ECO Canada, Enbridge Gas, Government of Canada, Government of Ontario, Harris Home Hardware, IKEA London, KPMG, Lanktree Tree Services, Little Creek Tree Farm, Stoney Creek Baptist Church, TD Friends of the Environment Foundation, Tree Canada, T.W. Johnstone, Vancouver Foundation, Waste Solutions Canada and Western University.

2019 Naturalizations & Community Plantings

- **Byron Hills Park**
- **Canada Life**
- **Cantebury Park**
- **Celebration Forest**
- **Fairmont Trail**
- **Paul Haggis Stormwater Pond**
- **Pincombe Pond**
- **Southcrest Ravine**
- **Stoney Creek Baptist Church**
- **Talbot Wetlands**
- **Vauxhall Park**

It was a lovely day to plant at Southcrest Ravine in October!



AFTERCARE

While all of our planting events are designed from planning to planting with the future in mind, it's our Aftercare program and all the volunteers involved with it that make sure our trees are making the most impact for the longest time. Shortly after being planted, the extra care trees receive makes a huge difference and increases the chances they will thrive. The care they need is simple but effective and includes weeding, mulching, checking tree collars, removing invasive species, pruning, applying Skoot if required and litter clean up.

We worked with hundreds of volunteers in 2019 including many groups from London businesses. Aftercare is generally done in the hot summer months but this year we stretched our schedule into the fall. We'd like to say a big thank you to all Aftercare volunteers on behalf of the thousands of young trees you cared for.

Fast facts: 24 Aftercare events, 362 volunteers taking part, 17 volunteer groups, and many happier trees!



MPP Mike Schreiner helps with Aftercare on a hot summer's day at Somerset Woods. Below, a group of employees from Mercer team up to provide trees care at Paul Haggis Park.





Hikers at Kilally Meadows savour a walk in nature while learning about invasive species. Below left, people enjoy the Ecosystem Diversity Hike in July. Right, Heather leads an Enchanted Forest Hike at Kains Woods.



PUBLIC NATURE HIKES

By offering public hikes, we're able to spread a love for spending time in nature and promote physical activity, while meeting our goal of educating the public about trees and nature. Our hikes include interesting educational content about the unique ecological features of natural areas, and our in-depth scripts and talented hike leaders ensure that attendees take away a new understanding of the wonders of our natural surroundings.

The continuation of a two-year project, A Walk in the Woods, saw us team up with the Thames Valley Trail Association to provide free Certified Hike Leader training to our volunteers. We then offered a series of public hikes in the summer and fall covering different topics, including a child-friendly "Enchanted Forest Hike," a litter cleanup hike, a hike designed to train Scout Leaders and a sensory hike geared towards people with visual impairment. This program is a great example of empowering our volunteers to take on leadership roles and impact the community.

Fast facts: 18 volunteers trained, 16 public hikes, and 147 hikers explored London woodlands with us this year!

We thank the Ontario Trillium Foundation, Government of Ontario and Mountain Equipment Co-op for their support.

COMMUNITY ENGAGEMENT

Trees are important to Londoners and we regularly get interest from people when we're out in the community. We're always looking for opportunities to 'talk trees' with Londoners so we can share how important and awesome our leafy friends are. We spoke to thousands of people about trees and how they can take action to plant more of them!

We attended a wide variety of events including volunteer fairs, Seedy Saturday, Go Wild Grow Wild, the Latin American Festival and the Western Fair. We were a guest speaker at the Age Friendly London Conference and at Western's Community Engaged Learning Breakfast. We gave educational talks at Nature in the City, and Green in the City. At a Green Drinks event we gave people a taste of what is to come at the new Westminster Ponds Centre. It was a good year for engagement as we reached many new audiences and spread the word about our collaborative organization and the value of trees.

Fast facts: 43 events attended, 187 volunteers engaged with over 7,400 people, over 3,000 seedlings given away.



ReForest London volunteers staff a booth at the Latin American Festival outside at the Covent Garden Market. Volunteers, below, attend the Green Christmas Market at Talbot Street Church.



NEIGHBOURHOOD RELEAF TREE GIVEAWAYS

Londoners love getting free native and fruit trees to plant on their properties, and we love giving them away! Not only do trees make your property worth more, but they also give you cleaner air, cooling shade, less stress, habitat for wildlife and beauty.

Residents from all across the Forest City took some forest home with them! Each Tree Depot had a theme: some offered trees to help wildlife find food and shelter, others provided trees with edible fruits and nuts, several made native trees available to add some shade to new treeless subdivisions and all reduced the financial barriers to bringing home a tree. Each depot was supported by our amazing volunteers and hosts who helped people choose the right tree for the right place, and all were successful thanks to the enthusiasm of Londoners!

Fast facts: 22 Tree Depots, 44 different species, 3,797 trees given away and happily growing in their new homes.

This program would not be possible without the support of City of London (TreeMe Neighbourhood Matching Fund), Old South Community Organization, Renewi Canada, STIHL Ltd. Canada, World Wildlife Fund Canada and the many residents who donated at the events.



Young siblings pick apple trees for their yard at the Longworth Retirement Community Tree Depot, and below, a girl is excited to get a new tree to plant and care for at the end of season Tree Depot at our office.



SEEDS TO FOREST PROGRAM FOR SCHOOLS

We connect kids with nature in a big way through our Seeds to Forest school program by providing engaging hands-on environmental education to grade 4, 5 and 6 students across London and Middlesex County.

This program connects students with trees through four tree-related activities: growing baby trees in the classroom, choosing trees for their school through a site planning workshop, planting those trees in their schoolyard and attending an educational tree hike through a mature forest at Westminster Ponds Environmentally Significant Area.

Students learn how their schoolyard can contribute to a stronger and healthier urban forest and why that matters. They grow to understand that healthy urban forests are important not only for their environmental benefits but also for fostering a sense of community through stronger ties to neighbours, feeling safer and being outside in green spaces more.

The topic of biodiversity is important in the urban environment and students spend an afternoon site



Students from St. John Catholic French Immersion School engage in a site planning workshop, and below, St. Kateri Catholic School students are happy to plant trees in their schoolyard.





Students enjoy a fall hike at Westminster Ponds ESA. Below left, students from Trafalgar Public School get muddy on their hike and right, students from Antler River Elementary School pause to take in the view!



planning and assessing their schoolyard conditions to assist them in selecting trees that are best suited to their school. Other topics covered include how invasive species can spread and take over entire forests and how important it is that we continue to plant a diverse urban forest.

The Seeds to Forest program teaches students valuable lessons about stewardship, ecology and the importance of trees. Schoolyards are hubs in many communities, and what better way to bring the school community together than by planting trees and looking after them as they grow big, strong and leafy.

Fast facts: 1,600 students participated, 30 different schools, 1,950 seedlings grown, 535 trees planted, 60 shrubs planted, and students collectively walked 8,000 km on the educational hike - that's almost like walking from London to Vancouver and back!

We are so excited to see what 2020 has in store as the Seeds to Forest Program enters its third year! We would like to thank our sponsors who supported our school program in 2019: Ontario Trillium Foundation, City of London (TreeMe Neighbourhood Matching Fund), TD Friends of the Environment Foundation, the Government of Ontario, The Rasmussen Family Fund within the London Community Foundation, Mountain Equipment Co-op, Tree Canada and U-Haul.

WESTMINSTER PONDS CENTRE

After years of groundwork, ReForest London was thrilled to officially launch the Westminster Ponds Centre for Environment and Sustainability in fall 2019. A new facility for our community, the historic buildings and grounds of this 14-acre site will be repurposed as a gateway to environmental learning and innovation. Westminster Ponds Centre (WPC) will be a hub and key driver in our community's sustainability journey.

On October 9th, we were delighted to welcome 150 guests to our official launch event. We were joined by a wide array of community members, including Members of Provincial Parliament, veterans, Indigenous leaders, City councillors and staff, as well as representatives from multiple sectors including education, business, environment, the arts, non-profit, green building and heritage. The event was truly representative of the energy growing around the Centre!

We are proud to announce the Thames Valley District School Board's relocation of their Environmental Education Centre from the former location on



Representatives from the Canadian Forces joined us for the WPC launch. Enjoying the launch event are (below l-r), MPP Peggy Sattler, Bonnie Smith of SOAHAC, and Ron Hill and Al Day of N'Amerind Friendship Centre.





Progression of the gatehouse restoration in 2019.

Wellington Road to our site in late 2019. Thanks to support from our community, we were able to complete the necessary upgrades to facilitate the creation of their new learning space that will house innovative environmental programming for youth.

Our first on-site programming is underway through the Signal Boost Initiative, a project in collaboration with the London Environmental Network to provide lots of environmental learning opportunities for the community. WPC became highly visible with the historic gatehouse restored and interpretive signage installed. Over the next several years, renovations and upgrades will be done incrementally, all leading to the ultimate restoration and re-purposing of the buildings and the landscape which connects them.

Looking ahead to 2020, we are excited to open a new volunteer training facility which will help amplify the great work already happening in the environmental sector. We'll also be hosting community consultations to collaboratively develop a vision for the activities and facilities that WPC will host. We invite you to get involved and help us co-create this transformative Environment and Sustainability Centre. There's power in our shared commitment to a more sustainable future - come join us on this journey!

Thank you to our major funders on this project: City of London, Government of Canada, Richard Ivey, London Community Foundation, London Health Sciences Centre, and Ontario Trillium Foundation. Thank you also to our mid-level funders: Cornerstone Architecture; Nature London; The Richardson Family; The Richard & Beryl Ivey Fund, a fund within London Community Foundation; Sifton Family Foundation; The Spriet Family; Walter J. Blackburn Foundation; and Westminster College Foundation.

We would also like to thank the many other supporters of this project, including: Covenant Construction; GeoSource Energy Inc.; Golder Associates; The Gosling Foundation; Graphenstone Canada; GreenTech Painting; Half and Half Social Media Lifestyle; JoBi Construction; In2Space Interior Solutions; KPMG; Madcap Animation; March of Dimes Canada; Melchers Construction; The Nicholson Family Fund, a fund within London Community Foundation; Thames Talbot Land Trust; Veterans Affairs Canada; and Waterloo Energy Products.

VOLUNTEERS

Volunteers have always been the foundation of ReForest London's success and we are proud of our many dedicated volunteers who give their time, skills and passion to help make London a more livable community.

Diverse in their skills and backgrounds, our volunteers continuously step up their game, take on new challenges and find different ways to amplify our impact. From eagerly planting trees and leading public hikes, to capturing great event photos and helping Tree Depot attendees find the perfect tree, our volunteers are amazing and we couldn't do it without them! Here's what a few of our volunteers have told us about how and why they volunteer:

"One of my favourite parts about ReForest London is that they address multiple environmental concerns in different ways, and approach the community with many different events to appeal to all demographics....Now that I am a Tree Specialist, I can identify 10x as many trees as before! I have learned so much about trees and landscaping with them that I am now able to pass this on to friends and family."

-Kate Fraser, Hike Leader, Tree Specialist & Celebration Forest Committee Member



ReForest London volunteers have a great time at the end of season Tree Depot in spring of 2019. Below, a mom and daughter have fun planting trees at Vauxhall Park.





ReForest London volunteers honoured at the AGM in 2019, each on the left above are (l-r) Janet Lawler, Brandon De Vries and Stephen Harrott. Below, a group of keen volunteers from PwC help plant trees at Vauxhall Park.



"It was uplifting to see everyone being social without cell phones, being happy, smiling, caring, and learning in a fun environment with the staff sharing their wealth of tree-related knowledge...There is also the satisfaction of doing aftercare for trees, especially when you find trees in need and help them with staff and an outstanding group of volunteers."

-Marvin Squire, Aftercare Assistant

"Photographing ReForest London events is very rewarding now that I am retired. I enjoy working with staff who are very dedicated and knowledgeable, and volunteers who are enthusiastic. It is a joy to capture their positive energy in my photographs and it pleases me that my photos demonstrate to the sponsors that their donations (and hopefully future donations) are making the world a better place. I see it as a win-win-win partnership."

-David Neads, Photographer

"My experience at ReForest London is so beneficial to my career. It was a good choice to know more about people from different cultures. I am proud to be part of this organization in which you can share your ideas and opinions."

-Nada Hafez, placement volunteer with the Rotary Club from Egypt

GIFT OF A TREE

Trees planted in memory and in celebration have a special place in our hearts. The annual Celebration Forest event illustrates this well as over 500 people came together on a warm May afternoon to plant trees!

Celebrating nine years of the Celebration Forest, 2019 saw a great number of tree gift donations, with 170 loved ones remembered and 52 special occasions honoured for individuals, organizations, and businesses. This forest is a living breathing monument to its honourees, and during the ceremony all 2019 honourees' names were read.

Once again, this event was made possible by the work of volunteers - 39 in total! For the first time, a Celebration Forest Committee was formed with six exceptional volunteers who helped organize the event and lead volunteer teams on the day. Our volunteers made sure the event ran smoothly and helped with all facets of the day including guiding attendees through planting their special trees.

Thank you to event sponsors Little Creek Tree Farm and Lanktree Tree Services for your generous contribution, and to St. Joseph's Health Care London for your ongoing support of Celebration Forest.



Families pose in the Celebration Forest with their newly planted trees in memory of loved ones. Planting a tree in celebration and in memory is a wonderful tribute which also helps make London greener and healthier.



FINANCIAL REPORT

Our Westminster Ponds Centre for Environment and Sustainability continues to play a major role in our year over year financials. The unusually strong Cash position is largely driven by Deferred Revenue and by unspent proceeds of a bank loan, both restricted to specific capital works in 2020. The significant increase in Assets reflects our success in fundraising and in executing capital improvements at our site. Some of these improvements will lead to new revenue generation in 2020.

Both operating revenue and expenses declined in 2019. Decreased funding sources for tree projects were balanced by an increase in WPC revenue. Our Deferred Revenue reflects our ongoing success in raising funds for the upcoming year instead of just the current year and is a mix of both funds for capital as well as operating purposes. After several years of small surpluses, a 2019 loss was driven mainly by reductions in the availability of multiple provincial-level grant programs.

Our full audited financial statements are available and our auditor is PricewaterhouseCoopers LLC. ReForest London also has an active Finance and Audit Committee overseeing and guiding our operations and reporting.

Amy Xu, Board Treasurer

Financial Statement Excerpts

	2019	2018
Cash*	\$656,429	\$293,193
Total Assets	\$1,469,877	\$706,279
Deferred Revenue	\$411,768	\$201,233
Unrestricted Funds	\$43,820	\$93,983
Restricted Funds	\$84,500	\$76,200
Total Revenue	\$793,091	\$858,849
Total Expenses	\$834,954	\$844,696
Surplus	(\$41,863)	\$14,153

*Most of the increase over 2018 arises from restricted capital funds on hand at year end for works to be completed in 2020.

FINANCIAL AND IN-KIND SUPPORT

We are grateful for the support of many donors, from individual supporters to major sponsors. Each donation helps us plant more trees, educate more Londoners about their importance and engage our community in caring for our urban forest and building a healthier, greener London, together.

Urban Forest

(\$50,000 or more)

Canada Life

City of London

Government of Canada

**London Community
Foundation**

**London Health
Sciences Centre**

**Ontario Trillium
Foundation**

**Westminster College
Foundation**

Mighty Oak

(\$15,000 - \$49,999)

ECO Canada

**Employment and Social
Development Canada**

Government of Ontario

Robinson Mitsubishi

Sifton Family Foundation

**TD Friends of the
Environment Foundation**

**Walter J. Blackburn
Foundation**

Tall Pine

(\$5,000 - \$14,999)

Cornerstone Architecture

KPMG

Mountain Equipment Co-op

Nature London

Margaret Nicholson

Old Oak Properties

**Ontario Ministry of Tourism,
Culture and Sport**

Renewi Canada

Tree Canada

LEAD SPONSOR - CANADA LIFE

Canada Life has been the Lead Sponsor of ReForest London since 2009. In addition to their financial support over the past decade, this corporate leader and their employees have planted thousands of trees on their own property and in parks across the city, demonstrating their commitment to a greener, healthier London.

Sugar Maple (\$1,000 - \$4,999)

Bentley Hearing Services

Bimbo Canada

Bridlewood Homes

Canadian Association of
Professional Speakers

Citi Cards Canada

Dispenser Amenities Inc.

Enbridge Gas

Forest City Road Races

Golder Associates

GreenTech Painting London

Half and Half Social Media
Lifestyle

Mr. Richard Ivey

London Endowment for Heritage,
a fund within London
Community Foundation

M&T Printing Group

New Balance London

Nicholson Family Fund, a fund
within London Community
Foundation

Old South Community
Organization

Ontario Ministry of
Citizenship and Immigration

Ontario Ministry of
Environment, Conservation
and Parks

Ontario Ministry of Natural
Resources and Forestry

Dr. Carlo Pavan

PayPal Giving Fund Canada

Scotiabank

STIHL Limited Canada

Techdoz

The Bill and Jean Somerville
Foundation

The Tea Haus

Veterans Affairs Canada

Waste Solutions Canada

Western Fair District

WWF-Canada

Special Thanks

Covenant Construction

JoBi Construction

Melchers Construction

VERGE Capital

A FEW 2019 PICS



ReForest London got a 'Super Duty' truck to help us do our work thanks to the City of London. We were lucky to have four really great summer students, and our staff was super excited to officially own our property!

LOOKING AHEAD

The development of the Westminster Ponds Centre (WPC) will be an exciting focus area for growth in 2020 as ReForest London celebrates 15 years of making London greener and healthier.

The Signal Boost Initiative is a new WPC project to build capacity in the environmental sector and empower volunteers and the public to take action – to really move the needle on environmental issues in London. We're renovating part of the Bruce Pavilion to be a wonderful new Training Centre, and we'll be collaborating with London Environmental Network groups in order to provide a substantial increase in environmental education opportunities for our community. Signal Boost is a three-year project started in 2019, and during its life we will educate thousands of Londoners through workshops, community presentations and volunteer trainings.

Other exciting plans for 2020 include the development of a new ReForest London website, welcoming new tenants and activities to the Westminster Ponds Centre and gaining new supporters and collaborators to build a leafier and more environmentally-friendly London.

REFOREST LONDON BOARD & COMMITTEES

Thank you to our dedicated and hard-working Board of Directors, Committees and volunteers for making London greener and healthier. Your commitment to ReForest London is helping to keep the *Forest* in the Forest City!

Doug McIntosh, Chair
Retired Information Technology Manager, TD Bank

Itza Acosta, Director
Marketing Specialist, Golder Associates Ltd.

Mike Bloxam, Trees Committee Chair
Owner, SunTap Technologies

John Cabral, Trees Committee Chair
Chartered Professional Accountant

Katie denBok, CPA, CA, Director
Partner, Enterprise Audit, KPMG LLP

Brandon de Vries, Director
Financial Crime & Forensics Dept., Deloitte LLP

Hosam Elshrek, Director

Craig Flinn, Marketing Committee Chair
Marketing Director, Trestleworks

Paul Hendrikx, Corporate Secretary,
Governance Committee Chair
Lawyer, Paul J. Hendrikx, Barrister and Solicitor

James Heskins, Director
Consultant, Group Benefits - Canada

Heather Hitchcock, Director
Director, Best Managed Portfolio, Deloitte

Dale Jardine, Director
President, London and Area Association for
Volunteer Administration (LAVA)

Harry Joosten, WPC Committee Chair
Independent Community Service Professional

Scott May, Director
Campus Communications Consultant, Western
University

Kimberley Milani, Director
Manager, Ian O. Ihnatowycz Institute for
Leadership, Ivey Business School

Amy Xu, Treasurer
CPA, CGA, Manager at MNP

OUR GOALS

EMPOWERMENT

Empower community groups, businesses and individuals to plant and care for trees and to help build a healthier London.

ECOSYSTEM HEALTH

Improve London's environmental health through planting trees and shrubs in natural areas, parks, industrial land, commercial properties, yards and along streets.

EDUCATION

Educate Londoners about the importance of trees and of being good environmental stewards.



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Ontario
Trillium Foundation



Fondation Trillium
de l'Ontario

An agency of the Government of Ontario.
Règlement du gouvernement de l'Ontario.



London Health
Sciences Centre



London
CANADA



Ontario

Canada 



LONDON
COMMUNITY
FOUNDATION

The Walter J. Blackburn Foundation



TD Friends of the
Environment
Foundation

Sifton Family Foundation


OLD OAK

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