



2020

ANNUAL
REPORT



WHO WE ARE

ReForest London is on a mission to enhance environmental and human health in the Forest City by inspiring, educating and empowering Londoners to plant and care for trees and to be part of a sustainability-focused future for our community. We're a small but mighty non-profit organization with a vision to see our community thriving in a healthy urban forest.

Like a forest that flourishes when comprised of many kinds of trees, we value and gain strength from diversity. We live our core values as we green up the Forest City: values of collaboration, optimism, respect and empowerment. We work with supportive community partners and dedicated volunteers who share our vision.

ReForest London has programs to help get trees planted on all types of land in every corner of the city. We invite you to join us in making our city more livable, leafy and green. Get in touch!

Cover photos: Julie Ryan, ReForest London founder, who now volunteers on our Marketing Committee, plants a tree at Meadowgate Fields. Right: Robert Bierbaum of Old Oak Properties stands beside a newly planted oak tree at Whisperwood Park.

2020 BY THE NUMBERS

- 1,643** Trees planted
- 703** Shrubs planted
- 3,390** Trees given away
- 1,747** Eco-workshop participants
- 841** Volunteers
- 156** Projects & events:
 - 30** Park & community plantings
 - 25** Aftercare events
 - 29** Tree depot events
 - 14** Student workshops
 - 58** Other outreach & educational activities
- 474,404** Trees planted by Londoners in the Million Tree Challenge by the end of 2020

A MESSAGE FROM THE EXECUTIVE DIRECTOR

I am pleased to report that ReForest London weathered the turbulence of 2020 well, still delivering on our mission and creating positive impact in our community. Credit goes to our incredible staff for rolling with the changing conditions and always being focused on our community. Our fall planting season was by far the most challenging we have ever had. With limited volunteer group sizes, we returned to planting sites three and four times to get the job done. It was literally four times as much work but there were always Londoners eager to get outside safely, and plant the future of the Forest City.

We pivoted our environmental learning program and supported fifteen other groups with a platform and new webinar skills to successfully share their missions and knowledge. The numbers and reach we accomplished by sharing and collaborating was astounding. We also created new activities to get families outdoors like nature bingo and self-guided hikes.

The stresses of the pandemic reminded us all of the importance of nature in our lives. Whether it's a walk down a well treed street or a beautifully immersive walk in the woods, nature gave us comfort and health. Nature was there for us. I invite you to be there for nature as well.



Dean Sheppard, Executive Director

A detail of the artwork in the newly renovated Volunteer Training Centre.



MILLION TREE CHALLENGE

Despite COVID-19, in 2020 London's Million Tree Challenge (MTC) got that much closer to the halfway point as the counter crossed the 474,000 mark! Not as big a jump as we would like to see because of COVID-19, but movement nonetheless as this green community collaboration continues to garner enthusiasm and support from Londoners.

Supporters helped the challenge in many ways including direct sponsorship, funding tree depots and park plantings, the donation of in-kind products and services and volunteering to plant or take care of trees.

The City of London, as co-founder of the Million Tree Challenge, and Canada Life as Lead Sponsor of ReForest London, continued to lead support of this community-wide project. Silver MTC sponsors Cornerstone Architecture and Old Oak Properties maintained their strong support, and Bronze sponsors Convertus, hosted their third Tree Depot for Londoners! We also had nine MTC supporting level partners show their commitment to a greener London and you can see each of their names in the Financial and In-Kind Support section of this report.



Convertus hosted their third Tree Depot in 2020 for London homeowners where 200 trees found new homes! Above a happy new tree recipient, below, Convertus staff have fun giving out trees!





TLC Landscaping volunteers enjoy planting trees at the business planting event to kick off National Forest Week. A young volunteer with KPMG carries a bucket of mulch to where he is planting a tree at Talbot Wetland.



Because of the pandemic, we were not able to host a spring planting season but did so in the fall including a special business planting event to kick off National Forest Week. This event saw nine businesses step up to support the planting at Meadowgate Fields. Big thanks to the following who made this event possible and gave us hope in an uncertain time: STIHL Ltd. Canada, TLC Landscaping, Dillon Consulting, Artcal Graphics & Printing, The Achievement Centre, Booch Organic Kombucha, Rotary London- Lambeth and Wizards of Video.

National Tree Day was also done differently with online ordering and curbside pickup. We're grateful to the City of London for funding the tree giveaways, as Londoners love their trees and want to make a difference for the environment despite the pandemic.

Truly a community project to help build a greener Forest City, we thank everyone who contributed to the Million Tree Challenge in 2020. Make a difference for our city and be part of the challenge in 2021!



NATURALIZATIONS & OTHER PLANTINGS

ReForest London's 15th year of planting in London was a mixture of emotions, challenges and successes. Even through the difficulties of COVID-19, RFL worked with hundreds of passionate and patient volunteers to plant thousands of trees and shrubs all over London.

From sipping hot chocolate together to friendly encounters with a fox and a beaver, our fall plantings brought many welcome surprises. Although we weren't able to plant throughout the spring like we usually would, we managed to make it an eventful year! Thanks to continued support from volunteers and sponsors, the hard work that is done now will make a positive impact in our local communities for years to come.

Tree plantings provide many ecological benefits and improve quality of life. With every native tree planted there is a net positive for London and its residents - both people and animals alike!

Fast facts: 30 planting events, 2,346 trees and shrubs planted, 399 volunteers, 13 volunteer groups, and lots of healthier air for Londoners to breathe!



Tree planting is such a great family activity! Here a young family poses with their freshly planted white pine and below, a dad and his sons finish planting a red oak, both at Whisperwood Park.



"I have constantly wanted to be a part of a community organization that causes impactful changes and contributes to planting the future. Volunteering with RFL is a natural fit! I was excited to get involved as much as I could."

– Adele Campbell, Community Liaison, Tree Specialist & Office Assistant

"Because of my volunteering with ReForest London, I have explored many areas of London I wouldn't have ever known about. I discovered all these hidden parks. And now when I go for bike rides around the city, I feel a great sense of accomplishment when I see the trees I planted and cared for. I can see the positive difference it's made in the community, and see the trees grow bigger each year."

– Shaun Udovic, Tree Specialist

All these planting projects help our city combat climate change, create wildlife habitat and improve the quality of neighbourhoods. Thank you to our 2020 planting sponsors: The Achievement Centre, Affordable Funeral Options, Artcal Graphics & Printing, Booch Organic Kombucha, Carolinian Canada, City of London, Deshkan Ziibi Conservation Impact Bond, Dillon Consulting, ECO Canada, Enablytics, Hillen Nursery Ltd., Horizon Leadership, KPMG, London Mechanical Plumbing & Heating, Nature London, Nicholson Sheffield Architects Inc., Rotary Club of London-Lambeth, STIHL Ltd. Canada, TD Friends of the Environment Foundation, TLC Landscaping, TRY Recycling and Wizards of Video.

2020 Naturalizations & Community Plantings

- **Briscoe Woods**
- **Celebration Forest**
- **Fox Hollow Ravine**
- **McNay Drain**
- **Meadowgate Fields**
- **Meander Creek**
- **Pincombe Pond**
- **Talbot Wetland**
- **Thompson Ravine South**
- **Whisperwood Park**

A happy tree planting volunteer stops for a photo with her newly planted tree at Thompson Ravine South.



AFTERCARE

While our planting projects get trees in the ground, it's our Aftercare program that helps ensure these trees survive, and provide environmental and health benefits for years to come. Aftercare includes weeding, mulching, fixing tree collars, removing invasive species and more. Caring for young trees is hard work and we would like to thank our hundreds of Aftercare volunteers for your continued efforts to help them grow! Thank you to the City of London for their support of this program.

Fast facts: 25 Aftercare events, 280 volunteers, 4 volunteer groups and many healthier and stronger young trees!

"I learned so many new skills in tree identification and naturalization that will no doubt open doors for me in the future. I was also inspired to sign up for more volunteering opportunities in London with other organizations. The incredible work ReForest London conducts each year is crucial in restoring London. Trees are my life. They are in my opinion the best investment a city could make in its future."

– Jenyvette Hsia, Tree Specialist, Tree Planter and Tree Aftercare Assistant



Aftercare events offer instant gratification as they make a big difference for trees right away. At Southcrest Ravine, three youth above and a pair below help trees survive by mulching, weeding and giving care.





A volunteer with a group from KPMG, longtime supporters of ReForest London, plants trees at Talbot Wetland. Below, RFL Board Chair Harry Joosten and his wife Kathleen pose for a photo while planting trees at Meadowgate Fields.



VOLUNTEERS

ReForest London would not be what it is today without the dedicated and passionate volunteers that it has. Even through these difficult, distanced times, it is incredible to see the amount of support that we have. Volunteers have always been the soil for our roots to grow. They bring life and success to RFL through the time and effort that they give to make London a more livable and thriving community.

Through their diverse skillsets, backgrounds and knowledge, volunteers help us innovate and amplify our impact in London. From Tree Specialists and Tree Planters to Board Directors and Office Volunteers, we are proud and grateful to have such enthusiastic and caring volunteers!

Fast facts: 18 unique volunteer groups, 295 first-time volunteers and 866 total volunteers in 2020!

"I volunteer at ReForest London because I admire their commitment to reforesting our city, to educating residents about the benefits of trees, and to bringing nature into the curriculum in our schools and onto the school yards."

– Tania Clark, Office Assistant

SEEDS TO FOREST PROGRAM FOR SCHOOLS

Before schools were shutdown due to the pandemic, we worked with students in a number of schools on seedling growing and site planning workshops as a part of our Seeds to Forest program.

Once in lockdown, we pivoted from our usual in-school program to offer an online version, Seeds to Forest Homeschool Edition! Our team created a variety of tree activities and workshops that kids could do at home. Parents and teachers signed up to receive a weekly newsletter with fun activities, or they could download the activities from our website. A private Facebook group was also created to engage with participants and for them to cheer each other on as they became Tree Guardians right in their own neighbourhoods!

Fast facts: In-person - 715 students participated, 12 schools, 14 activities, 416 trees distributed at our special "School" Depot days. Online - 337 parents and teachers signed up for the special Seeds to Forest Homeschool newsletter.

Thank you to our 2020 school program supporters: Ontario Trillium Foundation, City of London and Rasmussen Family Fund at London Community Foundation.



Prior to the COVID-19 shutdown, students at St. Pius X Catholic School enjoy seedling planting, and a Seeds to Forest Homeschool participant shows off his work. Youngsters are excited to receive trees through a "School" Depot day.



NEIGHBOURHOOD RELEAF TREE GIVEAWAYS

Once public health guidelines permitted, we were able to host a number of Tree Depots in the spring and fall of 2020. Londoners responded positively to the new online ordering system and curbside pickup model. With the support of dedicated volunteers, the Neighbourhood ReLeaf program was a safe success!

Tree Depots offer free trees to residents in hopes of creating a healthier tree canopy, improving local habitat and increasing green infrastructure in London. Each Tree Depot provided a variety of native tree species and other domestic fruit trees that Londoners could learn about, choose from and take home to plant and care for.

Fast facts: 29 Tree Depot events, 52 volunteers, 3,390 trees given away and many happy Londoners!

“It was especially important for us this year with the coronavirus affecting so many, to uphold our purpose in caring for the environment by investing in sustainable initiatives.”

– Michael Leopold, CEO, Convertus

This program would not have been possible without the support of the City of London, Convertus and Ontario Trillium Foundation.



Londoners love trees as shown again in 2020 when hundreds of people went online to reserve free trees! The new process of ordering online worked well and RFL staff and volunteers made sure everyone got their new trees.





Ward 9 Councillor Anna Hopkins, left, and Brianne Curry, RFL's Director of Programs plant trees at Whisperwood Park.

Artists Corinne Garlick and Peter Karas stop work for a photo while painting the beautiful mural in the new Volunteer Training Centre.



ReForest London Board Members, Marketing Committee Members and staff enjoyed a fun, after work planting event at Meadowgate Fields on a warm fall evening.



A rainbow over the historic Wellington Pavilion was a welcome sight on a rainy Tree Depot pickup day at Westminster Ponds Centre.



WESTMINSTER PONDS CENTRE

Now in its second year, the Westminster Ponds Centre (WPC) has continued to make great strides towards repurposing its historical grounds and developing as an environmental action and learning hub for our community.

The most recent renovation project has been the completion of the Volunteer Training Centre as a conference and training space within the Bruce Pavilion. This space will be used for a wide array of environmental education opportunities, particularly public workshops and volunteer training sessions. As part of the Signal Boost Initiative, London Environmental Network member groups are able to host workshops in the Volunteer Training Space for free and gain access to funding to organize an event. The room will also be available for other groups and businesses to rent for workshops, meetings, retreats and other events in a natural location.

This year also saw us welcome a new tenant to WPC's Huron Pavilion, the Thames Valley District School Board! TVDSB is running an innovative environmental leadership program for grade 10



Construction of pollinator garden at WPC by Climate Action London saw the addition of many different native flowering plants. A student from the TVDSB's H-ELP program examines logs on site in February of 2020.



students that allows students and teachers to spend the semester at Westminster Ponds, away from regular high school life and closer to nature. The Environmental Leaders' Project, also known as the H-ELP program, uses a "head, heart and hands" approach to transformative learning. Thanks to renovations last fall, the Pavilion now houses classrooms, offices, a multi-use great room, kitchen, laboratory and accessible washrooms.

Community and collaboration were centre stage all year at Westminster Ponds Centre! Some of WPC's tenants offered programming on site, as conditions allowed. These programs and activities included Wild Child, a free weekly drop-in program offered by Childreach that brings little ones and their parents into a beautiful, natural setting, helping to demystify the risks of outdoor free play; Thames Talbot Land Trust's Biodiversity Boss, where participants learned about conservation and restoration; Biigajiiskaan, an initiative of Atlohsa Family Healing Services, which delivered wellness programming at the Huron Pavilion; and a pair of pollinator garden plantings led by Climate Action London. Another exciting project became a reality when the Westminster Working Group created a "Recreation Station" for snowshoe rental and for future community events.

WPC also worked with Fanshawe College staff and students on two different projects where WPC served as the project case study. The first project, undertaken by the Fanshawe College Design Charrette and TD Urban Design Competition, developed site plans and visualizations for WPC. The second project was done through a Sustainable Design course as part of Fanshawe's BA of Interior Design and had students create building plans and design proposals. We were inspired by their vision for what the WPC can become!

WPC looks forward to collaborating with more organizations and groups as part of our sustainability journey. We invite you and your friends to get involved and help us revitalize this beautiful, historical land into a leading environment and sustainability centre!

Thank you to our funders on the Huron and VTC Projects: City of London, Covenant Construction, Government of Canada - Enabling Accessibility Fund, Government of Canada Investment Readiness Program, HanStone Canada, Mr. Richard Ivey, KPMG, London Community Foundation, The Nicholson Family, Ontario Trillium Foundation, Sifton Family Foundation, The Spriet Family, Walter J. Blackburn Foundation, and Westminster College Foundation.

Thank you also to CLC Tree Services, Climate Action London, Davey Tree, in2space Interior Solutions, London Health Sciences Centre and Nature London.

COMMUNITY ENGAGEMENT

Before the pandemic had really begun, ReForest London took part in eight community events where we reached over 23,000 people! Highlights included Seedy Saturday, the Lifestyle Home Show and the “Saves for Trees” London Knights hockey game at Budweiser Gardens. In addition to RFL’s community outreach events, WPC hosted a showing of “The Human Elephant” at Central Library in early March.

The Signal Boost Initiative (SBI), a project to increase environmental education opportunities, made a big impact. Our community’s desire for connection and learning was great. After the shutdown, we pivoted to deliver online learning opportunities for Londoners and had a larger reach than we had hoped for with participants joining us from Ontario, Canada and even internationally! Some of SBI’s highlights included the Certified Seed Collector Training with the Forest Gene Conservation Association, where participants learned about becoming a seed collector; Native Plant Gardening with Thames Talbot Land Trust, where people tuned in to learn about the benefits of native plant gardening; and a Fruit Tree Care workshop hosted by Wild Craft Permaculture, where people



*The SBI webinar **Creating Pollinator Pathways** was presented by the Pollinator Pathways Project team. This popular webinar introduced pollinators and ways of creating pollinator-friendly gardens in the city.*

joined in to learn how to care for their food bearing trees. Other topics presented included Zero Waste, Composting, Cycling, and Colouring Nature, a discussion on racism and representation in the Environmental Sector. Thanks to the skills and knowledge gained through these SBI workshops, Londoners will be better able to help move the needle on environmental issues in our community.

Fast facts: 34 SBI initiatives, 1,747 workshop participants and an additional 1,322 people reached through the power of digital online learning on YouTube!

“The FGCA is a province-wide organization, and it is always great to have the opportunity to help a local area build their knowledge and capacity through an organization like ReForest London. Through RFL, along with the National Tree Seed Centre, we were able to provide basic and professional level seed collection training in the COVID-19 era through a well-organized virtual learning platform. In this day and age, one of our most important acts as a society may be protecting and enhancing our environment. One of the best places to start is through inspiring future seed collectors because nature, especially in SW Ontario, needs our help.

...The Westminster Ponds Centre for Environment & Sustainability is continuing to grow into a thriving regional hub for environmental awareness and action, and we look forward to seeing what the future will bring!”

– Kristen Sandvall, Forest Gene Conservation Association

Nature Hikes were especially important this year to help people benefit from the restorative powers of nature for both mental and physical health. We offered a number of outdoor public hikes to spread positivity while promoting physical activity and education. Ecological themes for the hikes included ecosystem and tree diversity, habitats and species and invasive species. With talented hike leaders delivering this program, Londoners were able to explore and enjoy a number of environmentally significant areas.



A small group enjoys a socially distanced hike about native species and their habitats at the beautiful and wondrous Meadowlily Woods.

We also created new self-guided hiking opportunities as safe alternatives during the pandemic. Spring and winter outdoor Bingo Hikes offered a fun way to locate, identify and learn about plants and animals and a Celebration Forest self-guided hike with signage along the trail provided information on natural features.

Fast facts: 9 guided hikes, 94 hikers and 8 volunteers explored London’s woodlands with us in 2020

Thank you to our funders: Government of Ontario - Ministry of Heritage, Sport, Tourism and Culture Industries and Ontario Trillium Foundation

GIFT OF A TREE

The Celebration Forest, where trees are planted in memory or in celebration, holds a special place in our hearts. This planting is one of the most meaningful ways for people to pay tribute to others through trees for both happy and sad occasions.

Due to COVID-19 restrictions, we celebrated the tenth anniversary of the Celebration Forest in an unusual but special way. Rather than planting during a weekend in May, this year's event was hosted in September over three days to ensure that all participants could safely plant their trees. The event saw over 350 attendees and 225 trees planted in memory or celebration.

This event would not be possible without the support of our dedicated volunteers who came out to help and ensure that trees were planted with care. Thank you to everyone who made this year's event special and a success!

Thank you to event sponsors Affordable Funeral Options, Enablytics, Hillen Nursery, Horizon Leadership, London Mechanical Plumbing & Heating and Nicholson Sheffield Architects as well as St. Joseph's Health Care London for your ongoing support of Celebration Forest.



Planting a tree in memory or in celebration is a special way to honour someone. Although we weren't able to hold our usual large event, we did have smaller planting events over several days for people to plant trees for their honourees.



FINANCIAL REPORT

During a tumultuous year, ReForest London managed its finances carefully and with some good successes. The Cash position is driven by the significant Deferred Revenue on hand at year-end. RFL's Deferred Revenue position reflects our ongoing success in raising funds for the upcoming year instead of just the current year and is a mixture of both funds for capital, as well as operating purposes. The capital build-out of our Environment and Sustainability Centre project was roughly \$250,000 in 2020 and continues to be a significant factor in both Total Revenue raised (for this year) and Deferred Revenue (for next year). Deferred Capital Contributions are funds already spent on capital projects and which will be amortized/depreciated over the life of the assets. After a small operating loss in 2019, we ended 2020 with a 3% net surplus.

Our external auditor is PricewaterhouseCoopers LLC, who issued an unmodified opinion on the fiscal year 2020 financial statements, and that report is available on our website. ReForest London also has an active Finance and Audit Committee overseeing and guiding our operations and reporting.

- Brandon de Vries, Board Treasurer

Financial Statement Excerpts

	2020	2019
Cash	\$558,880	\$656,429
Total Assets	\$1,877,838	\$1,469,877
Deferred Revenue	\$446,231	\$411,768
Deferred Capital Contributions	\$989,010	\$732,381
Accumulated Surplus	\$55,238	\$43,820
Restricted Reserves	\$100,599	\$84,500
Total Revenue	\$945,585	\$793,091
Total Expenses	\$918,068	\$834,954
Surplus	\$27,517	(\$41,863)

FINANCIAL AND IN-KIND SUPPORT

We are grateful for the support of many donors, from individual supporters to major sponsors for our programs and work this year. Each donation helps us plant more trees, educate more Londoners about their importance and engage our community in caring for our urban forest and building a healthier, greener London, together.

Urban Forest

(\$50,000 or more)

City of London

ECO Canada

Government of Canada

London Community
Foundation

Ontario Trillium
Foundation

Westminster College
Foundation

Mighty Oak

(\$15,000 - \$49,999)

Canada Life

Employment and Social
Development Canada

Sifton Family Foundation

TD Friends of the
Environment Foundation

Walter J. Blackburn
Foundation

Tall Pine

(\$5,000 - \$14,999)

Carolinian Canada

Convertus

Cornerstone Architecture

Covenant Construction

Deshkan Ziibi Conservation
Impact Bond

Old Oak Properties

TechDoz

Tree Canada

Western University

LEAD SPONSOR - CANADA LIFE

Canada Life has been the Lead Sponsor of ReForest London since 2009. In addition to their financial support over the past decade, this corporate leader and their employees have planted thousands of trees on their own property and in parks across the city, demonstrating their commitment to a greener, healthier London.

Sugar Maple (\$1,000 - \$4,999)

Congregation of the Sisters of
St. Joseph

Davey Tree

EllisDon Corporation

Enbridge

Evergreen

HanStone Canada

Hillen Nursery Ltd.

in2space Interior Solutions

KPMG

London Endowment for
Heritage at London
Community Foundation

London Environmental
Network

The Make it Happen Project

The Mill Co.

Nature London

Old South Community
Organization

Ontario Ministry of Heritage,
Sport, Tourism and Culture
Industries

Nancy Poole

Rasmussen Family Fund at
London Community
Foundation

The Bill and Jean Somerville
Foundation

Andrew & Helen Spriet

STIHL Ltd. Canada

Telus

TLC Landscaping

Vancouver Foundation

WWF-Canada

Special Thanks

Keith Lesarge

PEGoulet, Property
Tax Advisors

Westminster
Working Group

LOOKING AHEAD

Looking ahead to 2021, we will continue to develop the Westminster Ponds Centre site. Community consultations will take place to help shape the future of WPC, and the ongoing development of the Volunteer Training Centre as a premier nature location for meetings, workshops and other opportunities will be a big focus. Plans are already underway for all these activities and more, and we are excited to see what the coming year brings.

We will need to be flexible and adaptive in 2021 and adjust accordingly to provincial and federal health regulations, including managing our naturalization projects, and continuing to build on our success with online ordering and curbside pickup for our Tree Depots.

With many things being online, we are particularly excited for the launch of our new ReForest London and Million Tree Challenge websites! Both will be launched in the summer of 2021 and will provide a much-needed update and restyling. We will continue to passionately do the work of making London a greener, healthier community for all.



Two views of the newly renovated Volunteer Training Centre in the Bruce Pavilion at Westminster Ponds Centre. This multi-purpose room plus porch is a perfect rental facility for those who wish to host an activity while surrounded by nature.



REFOREST LONDON BOARD & COMMITTEES

Thank you to our dedicated and hard-working Board of Directors, committees and volunteers for making London greener and healthier. Your commitment to ReForest London is helping to keep the *Forest* in the Forest City!

Harry Joosten, Board Chair, WPC
Committee Chair
Independent Community Service Professional

Itza Acosta, Director
Marketing Specialist, Golder Associates Ltd.

Mike Bloxam, Trees Committee Chair
Owner, SunTap Technologies

Brandon de Vries, Treasurer,
Finance & Audit Committee Chair
Financial Crime & Forensics Dept., Deloitte
LLP

Paul Hendrikx, Corporate Secretary,
Governance Committee Chair
Associate Lawyer

James Heskins, Director
Accountant

Heather Hitchcock, Director
Director, Best Managed Portfolio, Deloitte

Heather Jack, Director
Senior Accountant, BDO Canada LLP

Keith Lesarge, Director
Principal, Environmental Group Leader,
Golder Associates Ltd.

Scott May, Director
Campus Communications Consultant,
Western University

Doug McIntosh, Past Board Chair
Retired Information Technology Manager with
TD Bank

Kimberley Milani, Director
Manager, Ian O. Ihnatowycz Institute for
Leadership, Ivey Business School

OUR GOALS

EMPOWERMENT

Empower community groups, businesses and individuals to plant and care for trees and to help build a healthier London.

ECOSYSTEM HEALTH

Improve London's environmental health through planting trees and shrubs in natural areas, parks, industrial land, commercial properties, yards and along streets.

EDUCATION

Educate Londoners about the importance of trees and of being good environmental stewards.



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Ontario
Trillium Foundation



Fondation Trillium
de l'Ontario

An agency of the Government of Ontario
Règlement du gouvernement de l'Ontario



LONDON
COMMUNITY
FOUNDATION


OLD OAK

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Canada 

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Sifton Family Foundation

The Walter J. Blackburn Foundation



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