

## **Marketing Committee Recruitment Volunteer Posting**

ReForest London Marketing Committee is looking for energetic volunteers who are action-oriented and interested in sharing their expertise within a very active and growing environmental non-profit. We are a diverse committee that brings many perspectives and relevant experience.

ReForest London is a non-profit organization dedicated to partnering with our community to enhance environmental and human health in the Forest City, through the benefits of trees. We are also leading the development of the new Westminster Ponds Centre (WPC) for Environment & Sustainability, a hub promoting environmental excellence, sustainability, health and wellbeing through the co-creation of resources, services, and programs.

### **Who are we looking for?**

#### ***Someone who:***

- is passionate about trees and environmentalism in London
- is eager to make a meaningful contribution to improving our community
- has marketing experience and a willingness to share innovative ideas
- brings creative energy
- works collaboratively with others
- is willing to actively execute plans\*

\*Members are encouraged to take on tasks and projects that interest them and/or align with their expertise.

#### ***Qualifications:***

- Marketing, communications, or public relations professionals from diverse industries
- Strong communication and writing skills
- Experience with event planning, campaign execution, and social media strategy
- Design/multi-media experience an asset but not mandatory
- Willing to provide CV/resume
- Students are welcome

#### ***Time Commitment:***

The committee consists of 2-3 Board Directors and 4 – 8 committee members. We meet monthly for 1.5-2 hours, and have approximately 2 hours of work between meetings.

#### ***Application:***

We hope to appoint a diverse committee and board that brings many perspectives and experiences to share. To apply, please submit an application here: <https://airtable.com/shrW1XCeILyrjxWGu> Please include your resume and a brief statement outlining why you are interested in volunteering for ReForest London and why you are a good fit for the Marketing Committee. This posting closes **February 10<sup>th</sup>, 2022.**

ReForest London is committed to the diversity of its board, staff and volunteers. Like a forest that thrives best when it is comprised of many different kinds of trees, ReForest London thrives and gains strength from the differing perspectives, insights and experiences a diverse group provides. We value diversity and inclusion and encourage any qualified people (including Indigenous peoples, new immigrants and refugees, women, and LGBTQ2+ individuals) to apply. If you require accommodations during the recruitment process, please let us know.