

SPONSORSHIP PACKAGE

2026



ReForest London's lead sponsor, **Canada Life**, plants 200 trees and shrubs in Lambeth Centennial Park, September 2024

PLANTING THE FUTURE TODAY

ReForest London is Southwestern Ontario's largest environmental charity, dedicated to preserving and expanding the region's urban forests. Our vision is a thriving community, rooted in the protection and enhancement of the natural world.

By partnering with us, your team joins a diverse set of individuals, organizations, and businesses from across Ontario, all committed to strengthening our environment and community – one tree at a time.



500,000+

Trees and shrubs planted in London since 2005

3,000+

Hours of environmental education delivered annually

8,000+

Volunteers engaged



ReForest London loads up large caliper trees to be planted at Westminster Ponds ESA with **Trojan Technologies**, May 2024

PARK NATURALIZATIONS



Make a lasting impact on our city

By supporting our Park Naturalizations program, your business puts trees directly in London parks and public spaces, improving biodiversity, increasing forest cover, and creating new habitat for pollinators and wildlife in the city.

With a **\$5,000** investment, your business receives

- a public or private tree planting event;
- recognition on ReForest London's official social media channels (12k followers); and
- your logo on our website, Annual Impact Report, office donor wall, and more.

Enjoy time outside with your team, while showcasing your values in action!

TD Canada plants 150 trees with ReForest London at Whisperwood Park, September 2023

COMMUNITY TREE GIVEAWAYS

Engage directly with the community

As proud residents of the Forest City, Londoners share a deep appreciation for trees - especially if they're free! Supporting our Tree Giveaway program means giving back to the community, with your brand taking center stage for hundreds of local families.

For a **\$5,000** commitment, your business receives

- a Tree Giveaway event managed entirely by ReForest London staff and expert volunteers;
- recognition on ReForest London's official social media channels (12k followers); and
- your logo on our website, Annual Impact Report, office donor wall, and more.

Put smiles on faces and trees in yards - join us at a Tree Giveaway today.

Old Oak Properties gives away 200 trees at Gathering on the Green with ReForest London, June 2025





COMMUNITY TREE NURSERY

Invest in a greener future

Launched in May 2025, the Community Tree Nursery (CTN) is a 13,000 sqft site at ReForest London with a full-sized greenhouse and capacity for over 10,000 trees. At the CTN, businesses, community organizations, and youth groups learn about tree care, get hands-on with watering and repotting, and explore the surrounding Westminster Ponds Centre on Guided Seed Hikes.

Support for the CTN helps to deliver environmental education for Londoners of all ages. In return, ReForest London provides your business with a unique, skill-building experience designed to deepen your relationship with London's natural history.



Kids repot seedlings and build model forests at ReForest London, May and July 2025

With a **\$3,000** sponsorship, your business:

- helps subsidize educational programming for youth, with your logo on our teaching materials;
- is invited to a private, hands-on workshop at the CTN with optional Guided Seed Hike;
- is recognized on ReForest London's official social media channels (12k followers); and
- receives a listing on our Sponsors webpage and formal thank-you in our Annual Impact Report.

Volunteers care for trees and collect seeds on a Guided Seed Hike, May and Sep 2025



EMPOWER YOUR BRAND, ENRICH YOUR COMMUNITY

Partnering with ReForest London makes a lasting impact on the environment, enhances your brand image, and connects you with your community. By supporting us, you'll showcase your commitment to sustainability and tap into a growing market of environmentally conscious consumers. Join us today!



Dillon Consulting relax after planting 100 trees with ReForest London at Virginia Park, May 2025



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reforestlondon.ca/sponsors



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